



Futurist Climbing

CORPORATE BIO

Futurist Climbing Consultants, Inc. was incorporated in January of 2010 to serve the influx of requests for independent climbing consulting services. FCC, Inc. assists clients in their pursuit of creating commercially viable state of the art climbing facilities that offer unique and dynamic investment opportunities while expressing a modern vision for the sport.

FCC, Inc. provides clients consulting support from the conceptualization/planning phases through the final launch and on-going facility improvement and growth, including feasibility studies, facility and climbing wall design, independent design reviews, program development and facility special event and promotional services. Clients of FCC, Inc. presently include climbing facility owners wishing to improve their existing climbing gym businesses, those seeking to expand into multi-facility chains, outside prospective investors seeking investment opportunities within the commercial climbing gym industry, single and multi-facility start-ups, existing single facility operations and independently owned multi-facility operations.

FCC, Inc. maintains strong climbing industry relationships with artificial climbing wall manufacturers, climbing hold manufacturers, and operational equipment suppliers. Additionally, FCC, Inc. is engaged in the development and distribution of high performance commercial climbing gym flooring surfaces for bouldering, roped and training areas.

Futurist Climbing Consultants, Inc. is owned and operated by Timy Fairfield, Co-Founder/President and Ernest Coletta, Co-Founder/Vice President.

Timy Fairfield **President - Futurist Climbing Consultants, Inc.**

As a professional rock climber, Timy Fairfield's career has been focused on competition, sport climbing, bouldering and a commitment to proliferating rock climbing through his ongoing passionate practice of climbing as well as by acting as a positive spokesperson for the sport. As a member of the US National climbing team for over a decade he participated in National, World Cup, International Open and Invitational Masters level events. He lived and trained with foreign coaches in France for 5 years during his pursuit of international competition. His climbing career has enabled him to travel to over 40 countries throughout North/Central America, Europe and Asia. As a result, he has visited and conducted business with hundreds of commercial climbing facilities worldwide. He speaks Spanish and French.



Website: www.timyfairfield.com



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Ernest Coletta
Vice President - Futurist Climbing Consultants, Inc.

A recreational rock climber for over 20 years, Ernest has a Nutrition and Dietetics degree. He has worked in the private sector as a fitness facility and maintenance supervisor, a personal fitness trainer, has overseen design and construction of an Albuquerque climbing and fitness facility, and has developed and maintained membership data management and monitoring systems/databases. In the public sector, Ernest has managed programs in employee health and wellness, child and adolescent health, and behavioral health.



He has developed and overseen multi-million dollar budgets and associated administrative, contracting, and human resource processes. Ernest has trained, presented to, and supported thousands of private and public sector customers on health and wellness topics, including employee wellness, nutrition and fitness, and suicide prevention. Ernest's unique collection of public and private sector skills and expertise gives Futurist an innovative perspective on the untapped funding, customer services, and partnership potentials of the commercial climbing facility industry.

Brandi Proffitt
Business Manager - Futurist Climbing Consultants, Inc.

Brandi began her professional career at The Boeing Company, where she spent 7 years working as a Financial & Planning Analyst. There she was responsible for budgeting and forecasting production contracts with a total budget in excess of \$1 billion. She left Boeing in 2003 to pursue a career in Personal Training and Climbing Coaching and has managed her own training business, Brandi Proffitt Fitness, LLC since 2006.



Brandi's background in Financial Analysis and Business Management makes her an invaluable resource to Futurist, where she is responsible for managing internal budgets and cash flow, and contributes to the feasibility analysis and business modeling of the projects consulted and developed by the company.

Climbing since 1993, Brandi ranked among the top 10 women in US national bouldering competition 2001-2005 and has traveled the world to climb and set routes for international competition. She holds a Personal Training Certification from ACE and a National Coaching Certification from USA Climbing.

Website: www.brandiproffitt.com